



EU/EBRD Project ENERGY EFFICIENCY FINANCING FACILITY

Opening presentation

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1. General context / International

- General tendency for increasing energy consumption and CO₂ generation
- Opportunities offered by international funding institutions, addressing sustainable development
 - **including Energy Efficiency**
- Experience of other countries in energy efficiency projects
- 3rd European energy package :
 - > - 20% less CO₂
 - > + 20% energy from RES
 - > - 20% energy consumption (increased energy efficiency)

1. General context / Romania

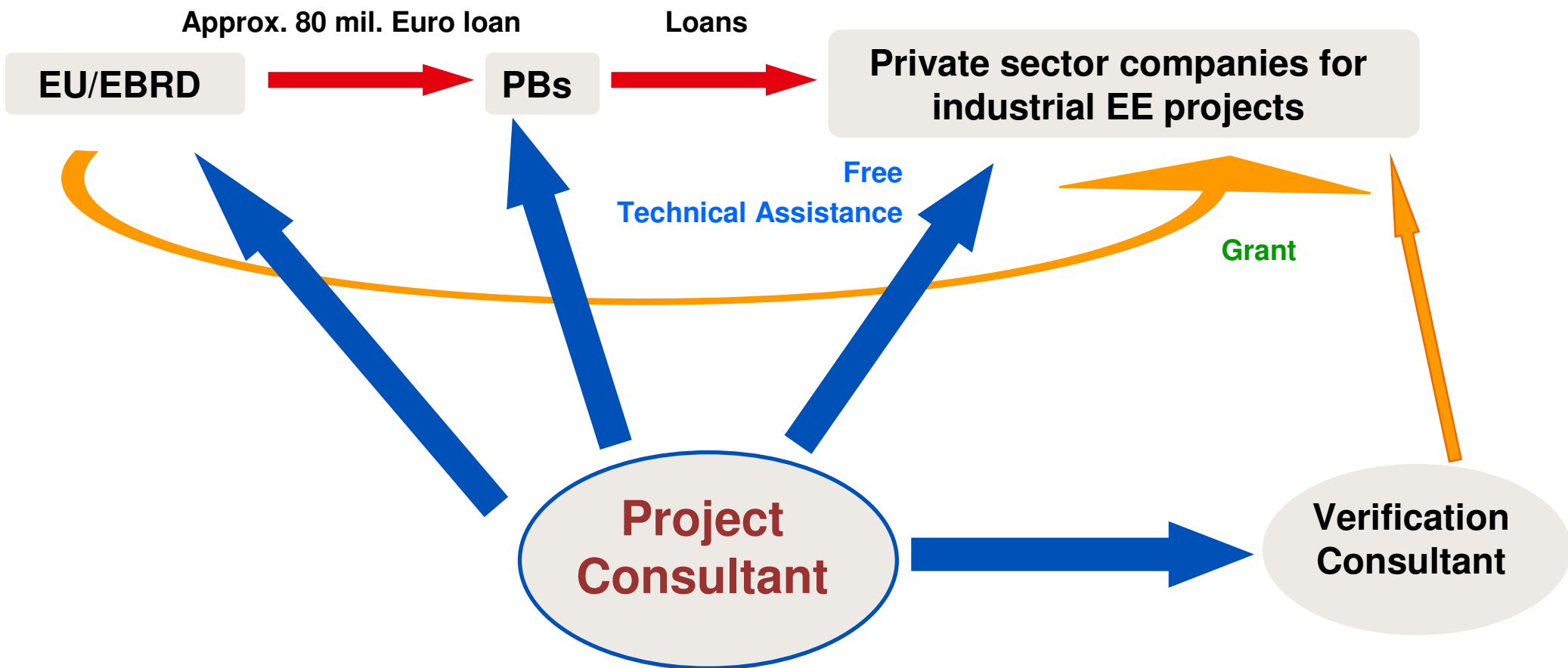
- High level of energy intensity
- Starting with 2007 → benchmark with EU countries
- Government policy
 - > National Development Plan
 - > National Energy Strategy
 - > Legislation and regulations
- Business environment
 - > Competitiveness of products
 - > Professional organisations acting for energy efficiency
 - > Financing opportunities

2. The Project: Consultancy for EEFF

EEFF = Energy Efficiency for Financing Facility

- The role of the EEFF is to support private sector industrial companies by providing an integrated package of:
 - loans
 - technical assistance (TA) and
 - grantsfor energy efficiency investments

2. The Project: Consultancy for EEFF



2. The Project: Consultancy for EEFF

- Scope of the project
 - Consultancy project dedicated to support the preparation, successful operation, administration and monitoring of the Facility by providing technical, marketing and administration services
- Time schedule
 - January 2008 – June 2010 (30 months)
- Other details
 - See following presentations

3. The Consultant

Consortium formed by professionals:

- Trapec

- > Romanian engineering company, active in energy and infrastructure
- > Member of a large international company
- > Skilled Project Management team
- > Large experience in working with EBRD



- Exergia

- > Greek company, specialised in consultancy
- > Good knowledge of RO market and many RO references



- Trust Vision

- > Romanian advertising and publicity company
- > Tailored to project needs and targeted audience



Success in your energy efficiency projects!