



## EU/EBRD Energy Efficiency Finance Facility Launch Event

Venue: NOVOTEL, Calea Victoriei 37b, Bucharest  
Room : Paris Rive Droite  
Date: 18 Martie 2008

### Agenda

- 9.00 **Registration and Coffee**
- 9.30 **Welcome**  
Daniela Scripcariu  
*Chief Executive Officer, Romania, TRAPEC*
- 9.45 **Keynote Address:**  
**Investing in Energy Efficiency for a More Competitive Economy and a Better Environment**  
Tudor Constantinescu  
*President, Romanian Agency for Energy Conservation*
- 10.00 **EU Support for Energy Efficiency Initiatives**  
Simona Diaconu  
*Coordinator, Energy and Environment, EC Representation, Bucharest*
- 10.15 **EBRD Sustainable Energy Financing Facilities**  
Stefania Racolta  
*Manager - Energy Efficiency and Climate Change, EBRD, London*
- 10.30 **Why Energy Efficiency Financing Facility at BCR?**  
Ramona Ivan  
*Executive Director, Financial Institutions Division, Banca Comerciala Romania*
- 10.45 **Banca Transilvania – Responsible Banking**  
Mihaela Nadasan  
*Director, International Relations, Banca Transilvania*
- 11.00 **Coffee Break**
- 11.30 **Energy Efficiency - a Banking Goal?**  
Bogdan Oprea  
*Manager Corporate Finance and Financial Investments Division, CEC*
- 11.45 **A Step-by-Step Guide to Using the EEFF in Romania**  
Mark Velody  
*Project Manager, EU/EBRD EEFF Romania, TRAPEC*
- 12.00 **How to Recognise an Investment that is Eligible for the EEFF**  
Ana-Maria Copuzeanu  
*Director, Energy Efficiency, TRAPEC*
- 12.15 **The Role of the Independent Energy Expert in Verifying Energy Efficiency Projects**  
Eugenio Ferro  
*Energy Business Development Manager, MWH*
- 12.30 **Questions and Answers Session**  
Moderators – Mark Velody and Ana-Maria Copuzeanu
- 13.00 **Lunch**

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